

VIRTUAL SERIES

THURSDAY, OCTOBER 22 | 12:00PM - 1:00 PM

TAKE YOUR SEAT AT THE TABLE



HOST

YOUNG MI PARK

ADJUNCT LECTURER

**COLUMBIA UNIVERSITY &
RUTGERS BUSINESS SCHOOL**

SPEAKER



MICHELLE CHIANTERA

**VP, AMERICAS GROWTH MARKETING
AND GLOBAL SEGMENTS & INDUSTRIES**

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THE FUTURE OF INSIGHTS



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OUR MISSION

*We work to inspire,
support, and celebrate
brilliance in marketing.*

Access essential
resources for
marketers



Elevate your
leadership profile
by volunteering

Expand your
network and
knowledge



Upcoming Events

OCTOBER 29 | 2:30 - 4:00 PM



MARKETING HALL OF FAME

Bringing the Future Forward

NOVEMBER 4 | 12:00 - 1:00 PM



MAXIMIZE YOUR HOLIDAY ADS ON SOCIAL

Keys to a Successful 2020 Season

NOVEMBER 12 | 12:00 - 1:00 PM



MARKETER'S TOOLKIT WORKSHOP

Virtual Meetings and Events in Virtual Reality Workshop



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