

HOW TO USE **INFLUENCER MARKETING** TO DRIVE AWARENESS & SALES AT SCALE

AM> | New York



GreenBook
THE FUTURE OF INSIGHTS





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OUR MISSION

*We work to inspire,
support, and celebrate
brilliance in marketing.*

Access essential
resources for
marketers



Elevate your
leadership profile
by volunteering

Expand your
network and
knowledge



Upcoming Events

DECEMBER 3 | 12:00 - 1:00 PM



**HYPE STRATEGIES TO
HELP YOU SURVIVE
AN ECONOMIC CRISIS**

DECEMBER 10 | 7:00 - 8:30 PM



**HOLIDAY COCKTAILS
IN THE GREENROOM**
Networking & Trivia

DECEMBER 17 | 12:00 - 1:00 PM



**MEDIA &
ENTERTAINMENT PANEL**
How Covid Changed the
Need for Digital Engagement



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