# HOW TO USE INFLUENCER MARKETING TO DRIVE AWARENESS & SALES AT SCALE







 $\Lambda M > |$  New York

## Become an **AMA New York** Member

amanewyork.org/join/

#### **OUR MISSION**

We work to inspire, support, and celebrate brilliance in marketing.

**Access essential** resources for marketers



knowledge



Elevate your leadership profile by volunteering

**Expand your** network and



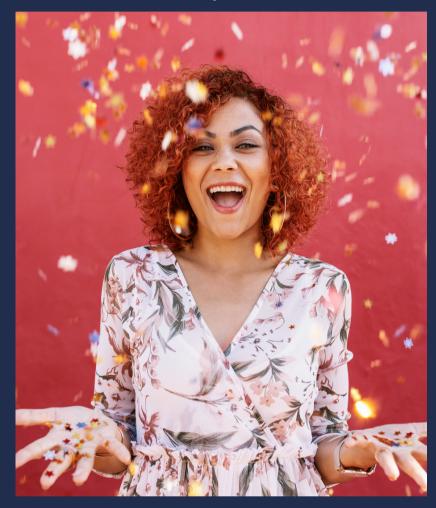
# **Upcoming Events**

#### DECEMBER 3 | 12:00 - 1:00 PM



**HYPE STRATEGIES TO HELP YOU SURVIVE AN ECONOMIC CRISIS** 

#### DECEMBER 10 | 7:00 - 8:30 PM



HOLIDAY COCKTAILS **IN THE GREENROOM Networking & Trivia** 

#### DECEMBER 17 | 12:00 - 1:00 PM



### MEDIA & **ENTERTAINMENT PANEL** How Covid Changed the Need for Digital Engagement



# Join AMA New York

Interested in joining AMA New York? Have questions?

Contact info@amanewyork.org

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